



World Animal Week Fundraising Guide

The work people do to help animals, whether through a donation or 'hands on' in the field, is making a difference. So it's important now that we keep growing our activity. That's why this year for World Animal Week we're asking people all across Australia to GO BANANAS for ORANGUTANS and help ease the plight of orangutans in Indonesia.

WSPA is supporting the Borneo Orangutan Survival Foundation (BOS) fund the Nyaru Menteng Sanctuary which is home to over 650 orphaned and injured orangutans. By taking part in this year's GO BANANAS for ORANGUTANS during World Animal Week you'll be helping rescue, care and rehabilitate orangutans back into the wild where they so rightfully belong.

Starting on the 4th October, World Animal Week is the perfect opportunity for you to join the cause and help raise awareness and funds for orangutans and other animals in peril. By going a little ape for animal welfare we can highlight the positive work we've achieved, whilst reaching out to the wider community to remind them that animals do matter.

From dressing up as animals and collecting gold coin donations to raising money while competing in an Arm Wrestling competition, our supporters have always gone a little bananas to celebrate World Animal Week and make themselves heard. There is no limit to what you can do, the important thing is to take part in your own special way.

So please - SEE what you can do. HEAR how you can help. And SPEAK out for animals. Whichever way you decide to support us, your efforts will help create a safer and better world for animals. We hope that you find the following fundraising information of interest and help. On behalf of the orangutans and other animals, thank you!



Some Fundraising Ideas...

There are literally thousands of ways you can get involved and GO BANANAS for ORANGUTANS – at home, at work or in the community. From themed dinner parties to sponsored movie marathons, mufti days to competitions, let your imagination go wild.

We've given you a few suggestions here, but you can choose to go ape however you like – on your own or with family, friends and workmates:

- Sell banana lollies/milkshakes/smoothies/muffins and donate the profits.
- Hold a banana boat race.
- Charge \$1 in return for a monkey impression.
- Hold a "Fastest Banana in the West" competition – who can eat a banana the quickest (with or without the skin!).
- Get people at work to make a donation in return for a banana at lunch/morning tea/afternoon tea.
- Hold an office sweepstake on how many bananas end to end it will take to reach from A to B.
- Hold a Go Bananarama karaoke session to raise funds.
- Be a "Banana in Pyjamas" with a sponsored wearing of pyjamas for the day.
- Guess how many banana lollies are in the jar? Everyone pays \$2 to make a guess, closest wins the jar.
- Guess the weight of a bucket of bananas/how many bananas in the bucket.
- Banana boomerang throwing competition.
- Sponsored bath in mashed banana.
- Work/school fundraiser: wear something yellow and make a donation.
- Banana themed quiz for schools, adults, friends.
- Hold a banana themed breakfast, lunch or dinner.
- Offer a Banana Spa Treatment Day for ladies and charge a gold coin donation!

If you'd like more advice or ideas on how you can GO BANANAS for ORANGUTANS, especially for larger events that include the community or general public, please contact us at wspa@wspa.org.au



Some additional Fundraising Advice...

Depending on the type of fundraising activity you're planning, and its location, you may need public liability insurance and/or a permit from your local council. We recommend you contact your local council to check requirements first. Unfortunately we are unable to provide public liability insurance for you or your event.

Publicising your event is important. We'll be happy to help you go ape with posters and stickers. If you intend to contact local press, TV or radio, get in touch with us first so that we can send you our media tips. We will also need to approve any communication before you send it to the media. Once funds have been raised, please send them to us as soon as possible. We advise that you do not send cash via the post. The most secure way is to send a personal cheque, bank cheque or money order.

For many of you, this may be your first attempt at fundraising. Remember the team at WSPA are here to guide you. If you need inspiration or support, just let us know. And thank you again. Your efforts help to make the world a safer place for animals everywhere.

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