





# FUNDRAISING TIPS

[ocf.com.au](http://ocf.com.au)

- ♥ **EVERYDAY HERO.** Create your personalized Everyday Hero page. It allows you to easily communicate with your supporters and they can leave you messages of support. Post photos of your training and make your own page fun and interactive. Create your personal page at [www.200tomorrows.com.au/fundraising](http://www.200tomorrows.com.au/fundraising)
- ♥ **DON'T PROCRASTINATE!** Start fundraising well ahead of the event. The earlier you begin fundraising, the easier it will be.
- ♥ **AIM HIGH!** Set a fundraising goal that will be challenging and rewarding to achieve. Strive to make a difference, the sky is the limit!
- ♥ **ENJOY YOURSELF!** Be creative in your fundraising events and have fun. Our best advice is to tailor your fundraising activities around your passions and interests. Host a wine or beer tasting night; cook up a storm with a dinner party or host a movie night.
- ♥ **DON'T BE AFRAID TO ASK!** Be proud. You are undertaking a demanding ride people will admire you and support you, whether it be a donation or simple encouragement.
- ♥ **PERSONAL REQUESTS.** Although this may surprise you, face to face requests for support are the most effective. It allows you to tell someone the effort you are putting into your cycling and your fundraising experience.
- ♥ **BE GRATEFUL.** Thank all your supporters for their contribution. No matter the size it is greatly appreciated and it all counts!
- ♥ **ASK YOUR EMPLOYER.** Your workplace may have a strong and proactive social responsibility program. Often employers can offer to match your fundraising dollar for dollar.
- ♥ **MAKE USE OF EMAILS.** Visit [www.200tomorrows.com.au/fundraising](http://www.200tomorrows.com.au/fundraising) which provides you with a recommended email format that you can send your family, friends and colleagues. It's the easiest way to encourage people to support you.
- ♥ **LEARN ABOUT OCF.** Browse our website and learn about our ground breaking research research. For information about our research visit [www.ocf.com.au](http://www.ocf.com.au). If you are interested in our cycling and trekking challenges, which take participants all around the world, visit [www.200tomorrows.com.au](http://www.200tomorrows.com.au)
- ♥ **TAX DEDUCTIBLE RECEIPTS.** All donations over \$2 are tax deductible and every sponsor will receive a tax receipt.
- ♥ **OCF ARE HERE TO SUPPORT.** Always remember you have a friend at OCF who will be more than happy to help and support you. Feel free to contact us on 02 8394 7777.

‘Giving kids the opportunity to live their dreams.’

