

## Fundraising Ideas to *DO IT IN RED*

Support from corporate companies, individuals, schools, community groups and retailers really makes a big difference and there are many ways that you can get involved.

For over 20 years we've asked you to buy a red nose to show your support for Red Nose Day but did you know there are plenty of other ways that you can Do it in Red to make a difference.

You can get involved in so many ways this Red Nose Day – it's all about having some fun for a serious cause and raising money to save babies' lives.

Here's some ideas to get you started!!!

### *DO IT IN RED* AT WORK

#### **Wear them out!**

They might be your favourite red socks, some bright red trousers, a pair of flash red shoes or a red tie that lights up the room! Even your lucky red undies (but don't show us them please!). Just get everyone at work to wear something funny and red on Friday 25th of June and have them give a few dollars for the privilege. Issue a fun fine to those who don't get involved and most of all, have a laugh at everyone's red gear.

#### **Friday Arvo Funnies**

Pick a theme – noses, red, etc – then ask everyone to find a funny email joke or a clip on YouTube (hey, they're doing it anyway!) and circulate them in the office on Friday afternoon for a good laugh. You might stick them all to the notice board. Get everyone to make a donation then vote on their favourite funny. The winner is the official office Red Nose Day Comedy King!

#### **Just Go Red**

Got a meeting, function, special event already happening in June? Simply add a line on the invitation asking everyone to wear or bring something red. You can go all out and dress the room in red with red table cloths, red napkins, red pens or red centre pieces. Put a jar on each table and near the door and ask everyone to make a donation for Red Nose Day.

#### **Guess Who?**

Ask everyone to bring in a baby photo of themselves and pin them up on the noticeboard or put them on the intranet. Give each photo a number, charge a few dollars each and run a competition to match the photo to the person. Even better, get senior management to provide the photos and run the competition across the whole company! Its simple, easy to do and will be a great laugh for a long time to come



## *DO IT IN RED*

### AT SCHOOL OR DAYCARE

#### **Red Mufti Day**

You might encourage staff and students to wear something RED for a day. They might be your favourite red socks, a red shirt, a pair of flash red shoes or a red hat. Just get everyone at school to wear something funny and red on Friday 25th of June and have them give a gold coin donation for the privilege.

#### **Sweet Treats**

Fill a jar with red lollies and ask students and teachers to donate a coin to guess how many lollies there are.

#### **Eat it!**

Hold a food stall with staff and students bringing in red themed food to sell. They could be anything from raspberry tarts to tomato salad or nose-shaped cookies! Feast away and have a laugh at the crazy creations. You'll be surprised how creative everyone can be and you all get to eat the yummy results.



## *DO IT IN RED*

### WITH FRIENDS & FAMILY

#### **Cook up a Storm**

Hold a cook off with your friends or family tell them all to bring something yummy to eat BUT... everything must have a red or nose theme. They could be anything from raspberry tarts to tomato salad or nose-shaped cookies! Gather round the table, feast away and have a laugh at the crazy creations. You'll be surprised how creative everyone can be and you all get to eat the yummy results. Or

#### **Host a dinner party**

Pick a meal from your favourite cooking show or book and invite your friends over. Ask them to donate what they would pay for a meal in a restaurant.

#### **Fitness Challenge**

Complete that fitness challenge in June that you've been putting off and ask everyone to support you by donating to Red Nose Day. You can even set up your own web page to post your progress and have people donate.

#### **During June, Celebrate and Donate.**

Instead of giving presents at a family function in June (Birthdays, Anniversaries, etc), invite everyone to make a donation for Red Nose Day.

