

HERALD SUN|CITYLINK RUN FOR THE KIDS 2011 NIKE PROMOTION TERMS AND CONDITIONS OF ENTRY

1. The Promoter is the Herald and Weekly Times Pty Ltd (ABN 49 004 113 937) of 40 City Road, Southbank Vic 3006.
2. Entry is only open to residents of Victoria. There is no minimum age limit however any prizes that may be won by an entrant under the age of 18 at the time of entry will be awarded to their parent/legal guardian. Directors, management and employees (and the immediate family members of directors, management and employees) of the Promoter, or of their related companies, retailers, suppliers and agencies associated with this promotion are ineligible to enter.
3. Information on how to enter forms part of the terms and conditions of entry. Entry into the competition is deemed acceptance of these terms and conditions.
4. The Promoter's decision is final and no correspondence will be entered into.
5. One entry per person is permitted, multiple entries are not acceptable.
6. Entry to the competition is via registration for the Herald Sun|CityLink Run for the Kids 2011 event only. Entrants must register for the Herald Sun|CityLink Run for the Kids 2011 event either via the Herald Sun|CityLink Run for the Kids 2011 websites on www.heraldsun.com.au, www.runforthekids.com.au or via the entry coupon in the Herald Sun and send the fully completed entry form to Run for the Kids, PO Box 14666, Melbourne VIC 8001. When and if you register, you agree to provide accurate information about yourself as prompted by the appropriate registration form. You acknowledge that if any inaccurate information is provided by you, your entry will be deemed invalid.
7. The promotion begins on 1/2/2011 at 12.01am EST and closes 17/4/11 at 11.59pm EST. The winner will be announced on 18/4/2011 at 12.00 midday EST at The Herald and Weekly Times Pty Ltd (ABN 49 004 113 937) Level 18, 40 City Road, Southbank Vic 3006. The winner will be notified by email and his or her details will appear on the Herald Sun|CityLink Run for the Kids 2011 website. The Herald and Weekly Times Pty Ltd is not responsible for and shall not be liable for late, lost, misdirected or unsuccessful efforts to notify the prize winner that are not the fault of the Promoter.
8. Prize Details - The Number One (1) Top Individual Fundraiser in accordance with the fundraising records of Everyday Hero as well as any other donations made by competition entrants to the Royal Children's Hospital Good Friday Appeal through the entry process for the Herald Sun|CityLink Run for the Kids 2011 event as at 17/4/11 at 11.59pm EST will win a Nike \$500 Gift Pack.
Total Prize Value - \$500 (retail)
Prize Restrictions:
- Competition valid for Individual Fundraisers Only
9. The prize is not transferable or exchangeable and cannot be taken as cash. The Promoter accepts no responsibility for any variation in the prize value. Where any prize is unavailable for any reason, the Promoter reserves the right to substitute that prize for a prize of equal value at the publishing date.
10. The prize winner must, at the Promoter's request, participate in any marketing and promotional activity in relation to winning the prize, free of charge, and consent to the Promoter using his or her name and image in such promotional material.
11. The Promoter is not responsible for any incorrect or inaccurate information, caused by any of the equipment or programming associated with or utilised in this competition, or by any technical error that may occur in the course of the administration of this competition. The Promoter assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorised access to or alteration of entries. If for any reason this competition is not capable of running as planned, including but not limited to technical failures, unauthorised intervention, fraud or any other causes beyond the control of the Promoter which corrupts or affect the administration, security, fairness, or proper conduct of this promotion, the Promoter reserves the right in their sole discretion to disqualify any individual who tampers with the entry process and to cancel, terminate, modify or suspend the competition.
12. The Promoter does not exclude any rights and remedies in respect of goods or services under the Competition and Consumer Act 2010 (Cth) or equivalent State or Territory legislation which cannot be excluded, restricted or modified. However, the Promoter excludes all rights, remedies, conditions and warranties in respect of goods or services from your use of this site, your entry into this competition or your enjoyment of the prize whether based in statute, common law or otherwise to the extent permitted

by law. To the full extent permitted by the law, the Promoter will not be liable for any loss (including, but not limited to, direct, indirect, special or consequential loss or damage, loss of opportunity, revenue or profit), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) arising directly or indirectly out of or in connection with this promotion or from accepting or using the prize.

13. HWT is collecting your personal information as set out in the competition entry form to process your competition entries. We may share your information with other persons or entities that assist us in running this competition. You can gain access to your personal information by contacting our privacy officer at:

Privacy Officer (03) 9292 1137; privacy@hwt.newsltd.com.au;

GPO Box 14999, Melbourne MC 8001.

HWT's privacy policy is available at <http://www.news.com.au/heraldsun/privacy>.

HWT for publicity purposes, may use the name and if applicable, image of the winner and persons accompanying the winner.

Everyday Hero Pty Ltd's use of your details will be subject to its privacy policy available at

http://www.everydayhero.com.au/home/privacy_policy.

You can access the personal information that Everyday Hero holds about you by emailing info@everydayhero.com.au.