

# Celebrate

Take up donations at your next celebration in lieu of gifts.

[jeansforgenes.org.au/celebrationforgenes](https://jeansforgenes.org.au/celebrationforgenes)



## How can my celebration make a difference?

We all love a good party so why not make your next celebration count? Instead of getting more gifts that you don't need, collect donations at your celebration. Whether it's a birthday party, wedding or any other event collecting donations in lieu of gifts will make a meaningful contribution to the future of children battling illnesses such as cancer or epilepsy.

So give a gift of hope at your next celebration. You will find all the information you need in this fundraising kit to make the most of your celebration and make it count.

## Online Fundraising Tips and Tools:

- 1. Spread the word:** Send an email to as many people as possible letting them know about your event or challenge. Even if people can't come to your event, they may still want to sponsor you. People can also donate before the event if they choose. Make sure you tell people why you are fundraising and what you are hoping to achieve. You can check out our email template on our website to help you get started.
- 2. Remind people regularly:** Send out the email a few times to make sure people don't forget. People get busy and might not donate the first time they get your email but they usually just need a friendly reminder. It also helps if you update people of your progress. Tell them how much you've raised so far and if you're holding an event, update them on any exciting things you are organising.
- 3. Share and Tweet:** Use your social networks to spread the word about your event or challenge. Facebook and Twitter can be great ways of reaching all your friends and updating people of your progress so make sure you post a link to your fundraising page on your social networking pages.
- 4. Don't forget to say 'thanks!':** Send a personalised 'thank you' email to everyone who donates. It is really important to let people know how they have contributed to your overall fundraising goal. After the event, update people on your event or challenge and the amount you raised.
- 5. Bank what you fundraise:** You can bank donations or funds raised at events through your online fundraising page. Simply click the donation button and follow the prompts.

## Getting Started:

The first thing you need to do is set up and personalize your online fundraising page. Your fundraising page is a great way of managing your fundraising event or challenge. It gives you easy access to all your friends and family, is simple to use and is very cost effective for Children's Medical Research Institute.

## Simply follow the instructions below:

- 1. Go to:**  
[fundraising.cmri.org.au](https://fundraising.cmri.org.au)  
to register.  
  
Choose your challenge, then click 'Start Fundraising' on the right hand side of the page and follow the steps to set up your site.
- Start Fundraising ▶**
- 2. Make your fundraising page your own.** Update your profile picture and share your motivation for supporting Children's Medical Research Institute. You can manage and update your page by clicking 'My Account'.
  - 3. Set your fundraising goal and communicate this clearly on your page.**

## FAQ's:

### 1. When can I hold my event?

You can hold your event any time that is convenient to you. Make sure you register your page so we know you are fundraising for CMRI.

### 2. How do I collect donations?

Let everyone know that you would rather collect donations that receive gifts. It's important that you communicate to your guests why you are fundraising and why you have chosen to support this cause. You can put a wishing well for people to make donations, or ask people to make a donation on your online fundraising page. Don't forget to let people know that they can make a donation even if they are unable to attend.

### 3. Where does the money go?

All funds raised go directly towards supporting the scientists at CMRI to research the causes of genetic diseases affecting children and help find treatments and cures for these conditions.

### 4. How do I bank offline donations?

You can use your online fundraising page to deposit the cash. Simply click 'donate' and use your credit card to make the payment. Alternatively, you can contact us on (02) 8865 2800 to make a direct deposit.

## For further information

Please call **1800 436 437** or visit [fundraising.cmri.org.au](https://fundraising.cmri.org.au)