

Jump for Genes

Raise \$1000 and jump
at no cost to you!

jeansforgenes.org.au/jumpforgenes



What is Jump for Genes?

Jump for Genes is an adrenalin pumping challenge that gives you the chance to skydive for free while raising money to support research into genetic diseases affecting children.

It's a very personally rewarding challenge because it allows you to push your limits, face your fears and make a huge contribution to a healthier and brighter future for children everywhere.

This fundraising kit includes all the information you need to get started and make your fundraiser a success.

Online Fundraising Tips and Tools:

- 1. Spread the word:** Send an email to as many people as possible letting them know about your event or challenge. Even if people can't come to your event, they may still want to sponsor you. People can also donate before the event if they choose. Make sure you tell people why you are fundraising and what you are hoping to achieve. You can check out our email template on our website to help you get started.
- 2. Remind people regularly:** Send out the email a few times to make sure people don't forget. People get busy and might not donate the first time they get your email but they usually just need a friendly reminder. It also helps if you update people of your progress. Tell them how much you've raised so far and if you're holding an event, update them on any exciting things you are organising.
- 3. Share and Tweet:** Use your social networks to spread the word about your event or challenge. Facebook and Twitter can be great ways of reaching all your friends and updating people of your progress so make sure you post a link to your fundraising page on your social networking pages.
- 4. Don't forget to say 'thanks!':** Send a personalised 'thank you' email to everyone who donates. It is really important to let people know how they have contributed to your overall fundraising goal. After the event, update people on your event or challenge and the amount you raised.
- 5. Bank what you fundraise:** You can bank donations or funds raised at events through your online fundraising page. Simply click the donation button and follow the prompts.

Getting Started:

The first thing you need to do is set up and personalize your online fundraising page. Your fundraising page is a great way of managing your fundraising event or challenge. It gives you easy access to all your friends and family, is simple to use and is very cost effective for Children's Medical Research Institute.

Simply follow the instructions below:

- 1. Go to:**
fundraising.cmri.org.au
to register.

Choose your challenge, then click 'Start Fundraising' on the right hand side of the page and follow the steps to set up your site.
- Start Fundraising ▶**
- 2. Make your fundraising page your own.** Update your profile picture and share your motivation for supporting Children's Medical Research Institute. You can manage and update your page by clicking 'My Account'.
 - 3. Set your fundraising goal and communicate this clearly on your page.**

FAQ's:

1. How much do I need to raise?

There is no minimum amount that you need to fundraise, however, if you raise \$1,000 or more, you receive your jump for free. If you fundraise less, you have two options; you can pay for your jump or you can choose not to jump and donate what you have raised. If you choose the second option, you will need to notify your donors, as they may not wish to donate if you don't go through with the jump.

2. How do I book my skydive?

When you have raised \$1,000 (or decided you will pay for your jump) contact us and we will book your skydive for you. Simply call (02) 8865 2800.

3. Where are the jump locations?

We have partnerships with skydive centres all around Australia so we can organize your jump at a location that is most convenient to you.

4. Where does my money go?

A small percentage of your fundraised amount goes to cover the cost of your skydive (this varies according to jump location). The remainder of your fundraised amount goes directly towards supporting the CMRI scientists in researching genetic diseases affecting children. For more information about the impact of your donation, see our website.

5. How safe is it to jump?

All our skydive partners have a 100% safety rating. You will be given safety training and briefed on all you need to know to ensure you are safe and have a great time.

6. Are there restrictions on who can jump?

Some restrictions do apply. People under 18 wishing to jump will need parental consent. If you are pregnant or breastfeeding, you are not able to jump at this time. There is an additional charge for participants over 110kgs and you may be asked to undergo a medical test prior to your jump.

7. Can I take payments offline?

Yes. Simply click the donation button on your online fundraising page and use your credit card to pay the amount you have fundraised. Alternatively, you can contact us to make a direct deposit on (02) 8865 2800

For further information

Please call **1800 436 437** or visit fundraising.cmri.org.au