

# Fundraising Tips

- **Start fundraising NOW!** The earlier you begin the easier it will be.
- **Aim high.** Set a fundraising target that will be challenging and rewarding. You will be pleasantly surprised how generous people will be.
- **Make your fundraising page your own.** Personalise the blog, add photos and even a video telling people why you are passionate about fundraising for Legacy.
- **Be confident.** People will support you, whether it be a donation or encouragement. Don't be embarrassed to ask – you are doing a great thing raising funds for Legacy while undertaking a personal challenge!
- **Personalise your requests.** Explain why you are participating in the event and what fundraising for Legacy means to you.
- **Make the first donation a sizeable one.** You can do this yourself, or ask someone else to do it for you. This can assist in increasing the value of each subsequent donation.
- **Email your fundraising webpage to everyone you know.** Make it easy for people to donate by emailing the link to your page. You might be surprised by who donates.
- **Tug at the heart strings.** There are many stories about how the funds raised assist Legacy's older Widows, people with disabilities and young families. We can provide these to you.
- **Reminders.** Many people have the best of intentions but can be forgetful. Send out follow up emails telling people how your training is going, thanking those that have already kindly donated and remind those that haven't with the link to your fundraising page.
- **Hold a fundraising activity.** Have a barbecue with friends, a mufti day at work, a lawn bowls day, swear jar or movie night. Any activity can be turned into a fundraiser – you are only limited by your imagination.
- **Say thank you!** The simple act of saying "thank you" goes a long way.
- **Tax deductible donations.** Remind supporters that donations of \$2 or more will receive a tax deductible receipt.
- **Legacy is here to support you!** Always remember we are always here to help. Please contact Danni Hallam on [Danni.hallam@legacy.com.au](mailto:Danni.hallam@legacy.com.au) or 02 8543 2110